

MAY. 7. 2004 11:25AM

FOLEY & LARDNER

NO. 5776 P. 1

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<b>JASON SALCE, EXAMINER</b> <b>Group Art Unit 2611</b>	<b>(703) 305-1824</b>	<b>(703) 872-9306</b>

35:11:00 AM 07/05/04

**From : Ruthie Vallejo for Ronald Coslick**

**Date : May 7, 2004**

**Client/Matter No : 051448-0203**

**User ID No : 0216**

**MESSAGE:**

**PLEASE DELIVER TO EXAMINER IMMEDIATELY.**

**THANK YOU.**

**URGENT**

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PAGE 1/29 \* RCVD AT 5/7/2004 2:24:42 PM [Eastern Daylight Time] \* SVR:USPTO-EFAX-1/1 \* DNIS:8729306 \* CSID:3109757982 \* DURATION (mm-ss):09-56

Atty. Dkt. No. 051448-0203

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Gil Gavriel DUDKIEWICZ et al.  
Title: SYSTEM AND METHOD FOR  
DETERMINING THE  
DESIRABILITY OF VIDEO  
PROGRAMMING EVENTS  
USING KEY WORD MATCHING  
Appl. No.: 09/992,686  
Filing Date: 11/16/2001  
Examiner: J. SALCE  
Art Unit: 2611

**CERTIFICATE UNDER 37 CFR 1.8:**  
I hereby certify that this correspondence is being sent via  
facsimile number (703) 872-9306 to Attention of Examiner  
Jason Salce, Art Unit 2611, Box AF, Commissioner for  
Patents, Washington, D.C. 20231, on the date indicated  
below:

Ruthie Valejo  
(Printed Name)

*[Signature]*  
(Signature)

May 6, 2004  
(Date of Deposit)

# 7  
W. Lawson  
5/26/04**RESUBMISSION OF REPLY TO OFFICIAL ACTION OF 10 NOVEMBER 2003**  
**UNDER 37 CFR § 1.116**

ATTN: EXAMINER, JASON SALCE  
Group Art Unit 2611  
Box AF  
Commissioner for Patents  
PO Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Please find attached the resubmission of a response to the Final Office Action dated November 10, 2003. Applicant timely filed the response on January 16, 2004, however, the response was misplaced at the Patent & Trademark Office.

Applicant respectfully requests that the response be entered as timely filed. We would greatly appreciate it if the Patent Office could confirm receipt of receiving the attached response, since the drop dead due date for this response is Monday, May 10, 2004,

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment,

Atty. Dkt. No. 051448-0203

to Deposit Account No. 50-0872. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 50-0872. If any extensions of time are needed for timely acceptance of papers submitted herewith, applicant hereby petitions for such extension under 37 C.F.R. §1.136 and authorizes payment of any such extensions fees to Deposit Account No. 50-0872.

Please direct all correspondence to attorney Ronald Coslick at the address indicated below.

Date:

May 7, 2004

FOLEY &amp; LARDNER LLP

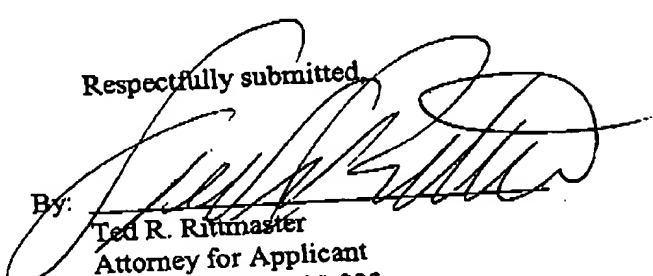
Customer Number: 23392

Telephone: (310) 975-7963

Facsimile: (310) 557-8475

Respectfully submitted,

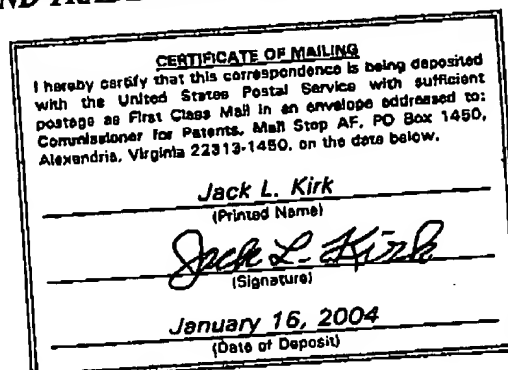
By:

  
Ted R. Rittmaster  
Attorney for Applicant  
Registration No. 32,933

Atty. Dkt. No. 051448-0203

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicant:** Gil Gavriel DUDKIEWICZ et al.  
**Title:** SYSTEM AND METHOD FOR  
 DETERMINING THE  
 DESIRABILITY OF VIDEO  
 PROGRAMMING EVENTS  
 USING KEY WORD MATCHING

**Appl. No.:** 09/992,686**Filing Date:** 11/16/2001**Examiner:** J. SALCE**Art Unit:** 2611**AMENDMENT TRANSMITTAL**

Mail Stop AF  
 Commissioner for Patents  
 PO Box 1450  
 Alexandria, Virginia 22313-1450

Sir:

Transmitted herewith is an amendment in the above-identified application.

[ X ] Small Entity status under 37 C.F.R. § 1.9 and § 1.27 has been established by a previous assertion of Small Entity status.

[ X ] The fee required for additional claims is calculated below:

	Claims As Amende d		Previously Paid For		Extra Claims Present		Rate		Additional Claims Fee
Total Claims:	76	-	86	=	0	x	\$18.00	=	\$0.00
Independents:	8	-	8	=	0	x	\$86.00	=	\$0.00
First presentation of any Multiple Dependent Claims:						+	\$290.00	=	\$0.00
							0		
CLAIMS FEE TOTAL									= \$0.00

Atty. Dkt. No. 051448-0203

- ☐ Applicant hereby petitions for an extension of time under 37 C.F.R. §1.136(a) for the total number of months checked below:

<input type="checkbox"/> Extension for response filed within the first month:	\$110.00	\$0.00
<input type="checkbox"/> Extension for response filed within the second month:	\$420.00	\$0.00
<input type="checkbox"/> Extension for response filed within the third month:	\$950.00	\$0.00
<input type="checkbox"/> Extension for response filed within the fourth month:	\$1,480.00	\$0.00
<input type="checkbox"/> Extension for response filed within the fifth month:	\$2,010.00	\$0.00
EXTENSION FEE TOTAL:		\$0.00
<input type="checkbox"/> Statutory Disclaimer Fee under 37 C.F.R. 1.20(d):	\$110.00	\$0.00
CLAIMS, EXTENSION AND DISCLAIMER FEE TOTAL:		\$0.00
Small Entity Fees Apply (subtract 1/3 of above):		\$0.00
<input checked="" type="checkbox"/>	TOTAL FEE:	\$0.00

- ☐ Please charge Deposit Account No. 50-0872 in the amount of \$0.00. A duplicate copy of this transmittal is enclosed.

- ☐ A check in the amount of \$0.00 is enclosed.

- ☒ The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 50-0872. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 50-0872. If any extensions of time are needed for timely acceptance of papers submitted herewith, applicant hereby petitions for such extension under 37 C.F.R. §1.136 and authorizes payment of any such extensions fees to Deposit Account No. 50-0872.

MAY. 7. 2004 11:27AM

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Atty. Dkt. No. 051448-0203

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date: January 16, 2004

FOLEY & LARDNER  
Customer Number: 23392  
Telephone: (310) 975-7964  
Facsimile: (310) 557-8475

By Ronald Coslick

Ronald Coslick  
Attorney for Applicant  
Registration No. 36,489

MAY 7 2004 11:26AM

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NO. 5776 P. 4

U.S. Mail  
Receipt is hereby acknowledged in the U.S. Patent and Trademark Office:

Atry. Dkt. 051448-0203

Applicant: Gil Gavriel Dudkiewicz et al.

Serial No.: 09/992,686

Filing Date: 11/16/2001

Title: SYSTEM AND METHOD FOR DETERMINING THE  
DESIRABILITY OF VIDEO PROGRAMMING EVENTS USING KEY  
WORD MATCHING

- ☒ Amendment Transmittal in duplicate with Certificate of Mailing.
- ☒ Reply to Official Action of 10 November 2003 Under 37 CFR §1.116.

Date Due: 02/10/2004  
Date Mailed: 01/16/2004

RC/jlk